01 | BORYEONG MUD COSMETICS

Choice to care for yourself,

Boryeong Mud Cosmetics



Elasticity maintenance

Moisture balance

Cooling effect

Trouble improvement

Boryeong mud raw material has various mineral components and emits far-infrared rays, so it has a beneficial effect on skin beauty.

Mud Efficacy/ Effect

- **Far-infrared rays** : Stimulate blood circulation/metabolism
- **Germanium** : Contraction effect
- **Aluminum** : Remove waste materials
- **Sodium** : Maintain water balance

02 | BORYEONG MUD THEME PARK

The first hybrid theme park in Chungnam

with mud experience facilities integrated with a convention center

Mud Center
1st Fl. Mud Festival PR Hall /
2nd Fl. Mud Beauty & Healing Center

Convention Center
representing the Chungnam region

Mud beauty experience with experts





Convention Hall



Six conference rooms



www.bmtp.or.kr

Boryeong Mud Theme Park
보령머드테마파크

Inquiry for renting the Convention Center
Tel. +82-41-936-9476

55, Gojam 2-gil, Boryeong-si, Chungcheongnam-do 33489, Republic of Korea

03 | MUD BEAUTY & HEALING CENTER

Experience authentic Mud Beauty

Therapy for yourself!





Location
2F, Mud Center, Boryeong Mud Theme Park

Inquiry : +82-41-936-9676

Nearby Attractions & Activities

Activities in Boryeong



01 Zipline

Enjoy the thrill and fun of gliding over the sea with a height of 52m and a ride distance of 613m.



02 Sky Bike

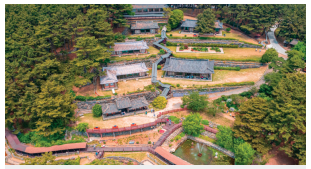
Enjoy the wonderful scenery of Daecheon Beach ↔ Daecheon Port (2.3km round trip) with Korea's first marine skybike.



03 Water Sports at Daecheon Beach

Enjoy marine sports on Asia's only shell-powder white sand beach.

Attractions in Boryeong



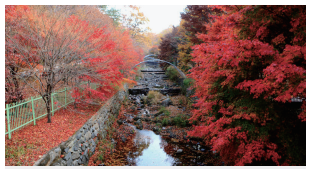
01 Sanghwawon (Jukdo Island)

A traditional Korean garden with traditional Korean-style houses and the nature.



02 Cold Wind Resort

A natural cold wind cave made using an old coal mine.



03 Seongjusan Recreational Forest

A rest area for soothing your tired heart with cypress scent in a lovely forest in Charyeong Mountain Range.

Transportation Guide

BY CAR ▸ Search 'Mud Expo Square' or 'Boryeong Mud Festival' on your navigation.
[Mud Experience Zone] 2282 Sinheuk-dong, Boryeong-si, Chungcheongnam-do, Republic of Korea

BY BUS ▸ Central City Terminal (Seoul) ->
Boryeong Terminal (Boryeong) (around 2 hours)

BY TRAIN ▸ Yongsan Station (Seoul)) ->
Daecheon Station (Boryeong) (around 2 and a half hours)

Imagine your Korea

Korea's Finest Fest : Welcome World

MyK FESTA

Hallyu!

Boryeong MUD FESTIVAL!

The 29th Boryeong Mud Festival

with MyK FESTA

JULY 24 (FRI) – AUGUST 9 (SUN), 2026

Daecheon Beach

Instagram



Hosted by BORYEONG

Organized by Boryeong Festival & Tourism Foundation

Supported by Ministry of Culture, Sports and Tourism · Korea Tourism Organization · Chungnam · KOFICE · KOMPO

Festival inquiry +82-41-930-0891



Main Programs

01 | Mud Experience Zone

Mud adventures with various attractions, which are the representative programs of the Festival



02 | Mud Mob Scene & Mud on the Beach Night

Unique experience programs with mud water cannon and mud bomb along with DJs and EDM performances each day and night



03 | Color Mud Painting & Mud Self-Massage

Special experiences you can enjoy with various color mud and sticky real mud on your whole body



04 | Big Night Performances

The night is hotter than the day at the Festival. K-MUD Music Concert on the large special stage



The mud used in festivals is an excellent ingredient for premium mud cosmetics and beneficial for skin care.